

FAQs

What does “grassroots approach” mean?

Our “grassroots approach” encourages SNLers to pull together to provide charitable output to needy organizations in their communities. To encourage community involvement, SNL commits the majority of its charitable budget to supporting non-profit causes in which our employees (excluding senior executives) are actively involved as volunteers or contributors.

How can the SNL Cares Foundation support my organization?

Since grassroots giving forms the basis of the SNL Cares Foundation, the involvement of our employees is vital. You should direct SNL employees (other than senior executives) who support your non-profit cause or event to contact the SNL Cares Foundation to request a contribution or sponsorship. The Foundation does not accept direct solicitations from non-employees.

What if there aren't any SNLers currently involved with my organization?

While active involvement by an SNL employee does not guarantee a contribution, it is the key component in determining the Foundation's support. If you want to put your organization's cause in front of SNLers, please pass along details to snlcares@snl.com and we will communicate this information to our employees via our corporate intranet.

What causes and charities has SNL supported in the past?

SNL has provided support, including funding and employee volunteers, to numerous charities and events, including:

- AIDS Foundation
- AIDS/HIV Services Group
- American Cancer Society's Relay For Life
- American Heart Association
- American Red Cross
- Basketball Tournament for Teens
- Blind People's Association (India)
- Boys and Girls Clubs of Central Virginia
- Caring for Creatures
- Charlottesville Area Dental Access (CADA)
- Charlottesville First Night
- Computers4Kids
- Direct Relief International
- First Book
- First Tee of Charlottesville
- Habitat for Humanity
- Hospice of the Piedmont
- I Have A Dream Foundation
- International Federation of Red Cross & Red Crescent Societies
- International Rescue Committee
- Islamic Relief Fund
- Jefferson Area Board for Aging
- Karuna Care Foundation
- Kids Lift Foundation/Toy Lift
- Meals on Wheels
- MKRF-Pakistan Earthquake Relief Fund
- Monticello Area Community Action Agency (MACAA)
- National Multiple Sclerosis Society
- Navjeevan Charitable Trust
- Operation BRAVO
- Ronald McDonald House
- Sahara for Life Trust
- Salvation Army
- Sexual Assault Resource Agency (SARA)
- Shaukat Khanum Memorial Cancer Hospital & Research Centre
- Shelter for Help in Emergency
- Soles4Souls
- SPCA
- Susan G. Komen Race for the Cure
- The Leukemia & Lymphoma Society
- Thomas Jefferson Area Bank
- TIPU Foundation Pakistan (TFP)
- United Way
- University of Virginia Cancer Center
- University of Virginia Children's Hospital
- Virginia Discovery Museum
- Virginia Tech Foundation (Hokie Spirit Memorial Scholarship Fund)